



## **ROME2RIO APPOINTS HUGH WILLIAMS TO THE BOARD**

**Changes herald new era with focus on strategic growth for the popular digital tool**

*16 November 2018:* Travel planning platform [Rome2rio](#) has appointed Hugh Williams to its board, with founder Chairman Michael Cameron named as Chairman of the Board.

The changes follow the recent departure of Rod Cuthbert, and herald a new phase for the Melbourne-based company which [recently announced a partnership](#) with renowned travel media company, Lonely Planet.

“We would like to thank Rod for his significant contributions to Rome2rio and wish him all the best in his future endeavours,” says Michael Cameron. “We continue to focus on transforming Rome2rio into a global travel brand, and Hugh will provide assistance and guidance on how we can build our strategy and continue our growth. Hugh’s extensive experience as an executive at large corporations such as Google, eBay and Microsoft, as well as advisory roles at Doordash, Expert 360, Ocado Technology, Photobox and Redbubble provide us with a wealth of expertise. I have worked with Hugh in various roles for over 15 years and am confident he will be a significant addition to our team.”

Says Williams: “Rome2rio is a great company, indicative of the creative technology companies in Australia. I’m excited to be joining them for their next phase, and look forward to utilising my background running Google Maps and working on search at eBay and Microsoft to help them achieve their objectives. I look forward to working closely with Michael, Bernie [Tschirren, co-founder] and the Board on the strategy, as well as assisting the broader team with advice on execution and technology challenges and development. I have a passion for how the internet is changing the way B2C companies work, and Rome2rio’s commitment to enhancing the user’s travel planning experience is a natural fit for my passion and experience.”

To discover more visit [www.rome2rio.com](http://www.rome2rio.com)

- Ends -

**For more information**

White Tiger PR

Megan McIntyre - [megan.mcintyre@whitetigerpr.com](mailto:megan.mcintyre@whitetigerpr.com) / 07981 930 304

**About Rome2rio**

Rome2rio is a comprehensive global trip planner and booking site that helps customers find all the options for travel between any two points on the globe. Enter any town, address or landmark as your destination and Rome2rio will instantly display flight, train, bus, ferry and driving options, with estimated travel times and fares.

Founded in 2011, Rome2rio is based in Melbourne, Australia. The company won the People's Choice Award at the 2012 Phocuswright Travel Innovation Summit, Traveltech's 2013 Website of the Year, the Data Specialist Award at WITovation 2015, Best Compare Award at WITovation 2016 and Best Metasearch at the 2016 Travolution Awards, with its co-founders named as joint winners of the 2018 Victorian Percy Entrepreneur Award as part of the Digital Innovation Festival in Victoria. With over 100 million unique visitors in the last 12 months, Rome2rio is a recognised leader in the multi-modal space.