



Travel-tech startup Rome2rio acquired by leading European travel booking platform Omio

Deal accelerates Rome2rio's growth and deepens customer value through integrated product suite and global customer support.

Melbourne, Australia. Friday 1 November, 2019, 7:00am: Global trip planning site Rome2rio today announced it was acquired by leading European travel booking platform, Omio. Rome2rio will operate as a separate entity, headquartered in Melbourne. Co-founders Michael Cameron and Bernhard Tschirren will stay on with Rome2rio under new ownership

[Omio](#) is Europe's leading booking platform for travel by train, bus, flight and - most recently - ferry. Founded in 2013 by Naren Shaam, the company has raised over US\$300 million in funding and built a team of over 300 employees to support its ambition to create global products to help people plan, book and experience travel more easily.

Together, both companies will work on creating new product experiences for their combined user base of half a billion users and will draw on synergies across marketing, commercial and technology to drive greater efficiencies on a global scale.

Commenting on the deal, Michael Cameron, co-founder of Rome2rio said: "Joining forces with Omio is a natural extension of our existing product experience. We have spent almost a decade refining our ability to help users figure out how to get from one corner of the global to another. Now, with Omio, Rome2rio customers will be able to book tickets with more transport providers than ever before, and receive support throughout their journey.

"Rome2rio and Omio share a vision of creating simple, intuitive multi-modal transport products for our users. As a team, we are excited about the opportunity to work with Omio, integrate our technologies, and leverage each other's expertise to scale even faster. "

Naren Shaam, CEO and Founder of Omio, said: " We are excited to welcome Rome2rio into the Omio family. Its skilled team has built a great product with innovative tech, and delivered impressive growth. Together, our two brands will reach half a billion users every year and offer access to thousands of transportation operators globally, helping us to deliver our vision to solve consumer travel globally."

Tracey Cooper, Director, Melbourne Angels / Chair Mornington Peninsula Regional Tourism / Member of Hon Minister Martin Pakula's Visitor Economy Advisory Committee: "The Melbourne Angels congratulate Michael and Bernie on building the Rome2rio business. It is a privilege to have been on this journey with them. The decision to join Omio is a masterstroke and we look forward to seeing Rome2rio go from strength to strength in the future."

Guy King, Investor, Founder of RetailMeNot: "It's been deeply gratifying tracking Rome2rio's journey from inception through to providing a uniquely useful service for many millions of users across the globe. At the forefront of the technology in this space, the Rome2rio team has quietly poured buckets of sweat and blood into forging a great Aussie success story out of the backstreets of Richmond. We should all join in congratulating them on their success and the value they've added to our technology ecosystem and wider economy."



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About Rome2rio

Rome2rio is a comprehensive global trip planner that helps customers find all the options for travel between two points on the globe. Enter any town, address or landmark as your destination and Rome2rio will instantly display flight, train, bus, ferry and driving options, with estimated travel times and fares from over 5000 companies in more than 160 countries.

Rome2rio was founded in 2010 by Michael Cameron and Bernard Tschirren. The company is based in Melbourne, Australia with a team of over 80 employees and contractors from around the globe. The company won the People's Choice Award at the 2012 Phocuswright Travel Innovation Summit, Traveltech's 2013 Website of the Year, the Data Specialist Award at WITovation 2015, Best Compare Award at WITovation 2016 and Best Metasearch Award at the 2016 Travolution Awards.

With over 18 million unique visitors each month, Rome2rio is a recognised leader in the multi-modal space. Discover the possibilities at rome2rio.com.

About Omio, formally GoEuro

Omio is a travel app and platform that allows customers to find and book trains, buses and flights across Europe. Partnering with over 800 European transport operators, Omio is revolutionising the travel planning experience, providing customers with more choice, transparent pricing and easier booking.

Omio lets travellers search for any location, including cities, towns and villages, showing the best possible transport combinations while eliminating the need to visit multiple websites to plan an entire trip. With Omio, travel planning is simple, flexible and personal.

The travel startup was founded as GoEuro in 2013 and rebanded to become Omio in 2019. Headquartered in Berlin, it has more than 300 employees from 45 countries. The most recent funding round, totalling \$150 million and led by Kinnevik AB, Temasek and Hillhouse, was announced in October 2018.

Omio is a brand of GoEuro Corp.

For more information visit omio.com